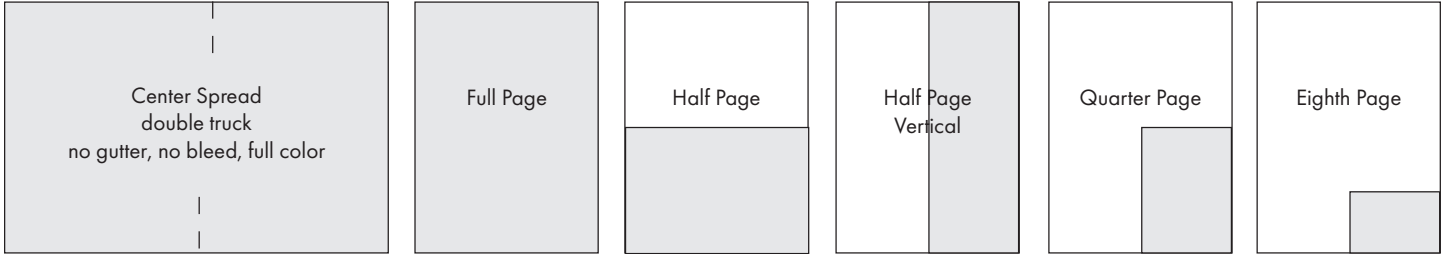




Print Advertising

PRINT AND ONLINE: Copy submitted for print is also placed online using issuu.com. *High-Profile* hyperlinks each ad to the advertiser's website. Black and white ads are automatically converted to color at no charge. Sizes and rates appear below:



SIZE	DIMENSION
------	-----------

BLACK AND WHITE: *Gross rates per insertion.*

Full Page no bleed	10" w x 13.125" h
Full Page with bleed	10.75" w x 13.875" h + .25" bleed
Half Page	10" w x 6" h
Half Page Vertical	4.875" w x 12.25" h
Quarter Page	4.875" w x 6" h
Eighth Page	4.875" w x 2.9375" h

PRIME POSITIONS: *full color*

Center Spread	21" w x 13.125" h
Back Cover no bleed	10" w x 13.125" h
Back Cover with bleed	10.75" w x 13.875" h + .25" bleed

All ads are hyperlinked to the advertiser's company website from *High-Profile's* online publication.

***WHY TF RATES OFFER THE LOWEST PRICE AND BEST ROI!**

Save 25% to 40% every month and receive a full package of benefits with the monthly **TF (Til Finished) program**. This is our most popular advertising schedule because it is simple, it saves money, and it's effective.

The TF program has your ad appear each month, both in print and online. The rate is automatically discounted each month to fit

PREPRESS INFORMATION

Production and Design: Layout of your advertisement is offered free of charge. *High-Profile* provides ad production and copy changes. PDF proofs are provided. Production deadlines exceed reservation deadlines by one week. Please provide all copy, and high-resolution logos and images, with any ad direction to ads@high-profile.com. (Avoid embedding your photo into a Microsoft Word document, as picture quality will be compromised.)

Camera-Ready Advertising: Please email ad files to: ads@high-profile.com. High-resolution, X-1a PDFs are preferred.

Images: Supply image in JPEG, TIFF, or PDF format @ 225dpi or higher. For larger files, we accept files through Dropbox and Hightail.

Production Formats: We work in both PC and Mac formats. We prefer a PDF file for advertisements, but we can accept most of the standard platforms, including Quark, Illustrator, and InDesign. We cannot accept Microsoft Publisher files.

Printing: We print using web offset on 50-lb. newsprint for cover wrap. 80-lb. bright newsprint is used inside.

your budget for the year. Your advertisement is online and in full color, automatically hyperlinked to your firm's website.

With the TF program, you will be assigned an account executive to assist you with news, articles, and advertisements for preferred placement both in print and online, including *FastFacts Friday*, Twitter, Facebook, and LinkedIn.

Email price or layout questions to ads@high-profile.com or call 781-294-4530.